

# The Inspiration Edit ~ Craft. Play. Learn. ~



**A FAMILY LIFESTYLE AND PARENTING BLOG**

TWITTER FOLLOWERS **19,900**  
 PINTEREST FOLLOWERS **44,800**  
 INSTAGRAM FOLLOWERS **12,400**  
 FACEBOOK FOLLOWERS **3,650**  
 YOUTUBE FOLLOWERS **725**  
 INSTANT POT GROUP **177K**  
 AVERAGE MONTHLY PAGE VIEWS **360 K**

## About The Inspiration Edit

The Inspiration Edit features content, on Family Lifestyle, Kids Fun, Crafts, Recipes and Home life. We love to share our experiences as a family go on adventures and test out new and exciting products. Angela Milnes is a qualified Teacher and Award Winning Blogger. We enjoy sharing our own ideas as well as working with brands and collaborating on exciting new projects. We are a UK Family currently residing in New Zealand.

## About My Audience

I have an ever growing Social Media following. Currently 256K with a social reach of over 10 million per month.

**94%** Women

**52%** Ages 25-44

**34%** Ages 45-64

**Visitors** USA, United Kingdom, Canada

## Brands We have worked with

Here are some of the brands I've enjoyed working with on The Inspiration Edit



## How We Work With Brands

- Sponsored Post or Video
- Social Media Campaigns
- Product Placement and Reviews
- Giveaways
- Guest Posting
- Ambassadorships
- Event Attendance in New Zealand
- YouTube Videos
- Twitter Parties
- Instagram Stories and Highlights

## Regularly Working With

- Hasbro and the Disney Store



## Work With Us

We enjoy working with brands that are relevant to our lifestyle. We are dog owners with two adorable Dogs, Gypsy and Casper

Sylvia is currently a tween and enjoys reviewing accessories, beauty items and fashionable clothing.

We love to go on adventures and review items that benefit and improve our home life. We currently live in New Zealand and our current postal address is in Auckland NZ

Contact us at [inspirationedit@gmail.com](mailto:inspirationedit@gmail.com)

## Crafts & Recipes

If you would like to collaborate or commission craft or recipe posts on The Inspiration Edit or social media..... please do get in touch.

## Top UK Campaign Creator

In 2019 The Inspiration Edit was Awarded Top Campaign Creator in the United Kingdom. Receiving an Award From BritMums. We were also listed in as a top parenting blog in 2020 and 2021 according to UK Rankings by Tots100.



The Inspiration Edit has children and Adults with the following ages:

Toddler Aged 2  
Girls Aged 6,8,11,13,14  
Boys Aged 17, 18,  
Young Adults  
Parents  
Grandparents

We are happy to review products and promote items suited to these age groups.

