

THE INSPIRATION EDIT

FAMILY LIFE- RECIPES-CRAFTS



TWITTER FOLLOWERS	20,165
PINTEREST FOLLOWERS	42,000
INSTAGRAM FOLLOWERS	13,500
FACEBOOK FOLLOWERS	3,710
FACEBOOK IP GROUP	136K+
MONTHLY PAGE VIEWS	290k+

About The Inspiration Edit

The Inspiration Edit features content, on Family Lifestyle, Kids Fun, Crafts, Recipes and Home life. We love to share our experiences as a family, go on adventures and test out new and exciting recipes using our Instant Pot. Angela Milnes is a qualified Teacher, a great cook and an Award Winning Blogger.

About My Audience

I have an ever growing Social Media following. Currently 200K with a social reach of over 8 million per month.

76% Women

65% Ages 22-45

45% Live in the UK

51% Live in the USA

Brands We have worked with

Here are some of the brands I've enjoyed working with as a Recipe, Craft and Family Lifestyle Blogger.



How We Work With Brands

- Sponsored Post or Video
- Social Media Campaigns
- Product Placement and Reviews
- Giveaways
- Guest Posting
- Ambassadorships
- Event Attendance
- Social Media Videos
- Guest Appearances
- Instagram Stories and Highlights

Favourite Collaborations

- Instant Pot Official & The Disney Store



Work With Us

We enjoy working with brands that are relevant to our lifestyle. We are dog owners and love to cook easy family recipes

Sylvia is currently a tween and enjoys reviewing products, accessories & cosplay items.

Angela loves to review and write about toys, in particular those with educational value. She also enjoys writing about products for the home and loves to cook and share recipes and craft ideas.

We love to go on adventures and work with brands. Contact us at inspirationedit@gmail.com

TOP UK CAMPAIGN CREATOR

In 2019 The Inspiration Edit was Awarded Top Campaign Creator in the United Kingdom. Receiving an Award From BritMums.

